LAUNCHING A RIVER LEGACY:
A Campaign to Build The Floathouse

What’s in a name? We believe that it’s a measure of recognition for all those who have helped make access to the Petaluma River possible. In order to honor our donors, or those whom they choose to recognize with their gifts, there are a variety of naming and recognition opportunities available for The Floathouse project.

Naming and Recognition Opportunities

Floathouse Facility Recognition Opportunities:

Floathouse Docks: $1,300 per section (53 needed)
These “green,” low maintenance docks have an outstanding reputation for quality. They are the building blocks for the entire Floathouse facility.

Pilings & Pile Driving: $12,650 (7 needed)
These environmentally friendly fiberglass pilings will anchor the entire Floathouse facility, and help mark a new era of river access in Petaluma.

Floathouse Office Tent: $28,750 (1 needed)
This durable, high quality vinyl and aluminum event tent will serve as the Floathouse rental office until the river is dredged and the permanent office building can be built.

Floathouse Small Craft Rental Fleet

Naming Opportunities:

Kayaks: $590 each for 9.5’ single (4-6 needed);
$690 each for 11.5’ single (4-6 needed);
$890 for 13.5’ double (4-6 needed)
Sit-on-top kayaks are simple, fun and versatile—the backbone of any boat rental fleet.

Standup Paddle Boards: $1,200 each (8-12 needed)
Get the feeling of walking on water with standup paddle boards. They provide a great view and exercise too!

Megalodon Standup Paddle Board: $1,950 each (1 needed)
This inflatable standup paddle board is a behemoth. It can easily handle 5-7 people of varying ages and sizes.

Oar Board for Standup Paddle Board: $1,500 each (1 needed)
This sliding seat rig brings together the power and grace of rowing with the fun of standup paddle boarding.

Hydrobikes: $3,070 each (4-6 needed)
Almost everyone can ride a bike, and hydrobikes provide one of the easiest, most approachable ways to get on the water.

Canoes: $1,500 each (2-3 needed)
As traditional as small craft come, canoes are ideal for families with small children to boat together.

Hobie Pedal Drive Kayaks: $2,790 each for singles (2-4 needed);
$4,610 each for doubles (1-2 needed)
Hobie’s unique “Mirage Drive” takes kayaking to a whole new level. Wind and tide are no match for pedal power.
Floathouse Small Craft Rental Fleet
Naming Opportunities:

Hobie Pedal Drive SUPs: $2,900 each (2-3 needed)
Standup meets Hobie pedal power. Get off the stairmaster and onto the river for your workout!

Schiller Water Bikes: $6,625 each (1-2 needed)
This local company brings hi-tech performance to your cycling experience on the water. So cool!

Adirondack Guideboats: $7,100 each (1-2 needed)
A traditional rowboat that looks and rows like a dream. Combining exquisite craftsmanship in cherry wood and Kevlar, boats don’t come any better than this.

Walker Bay Dinghies: (8’) $1,650 & (10’) $2,075 each (1-2 needed)
There is simply no boat better to just mess about in. These dinghies row well and sail well too.

Whitehall Rowing Boats: $7,000 each for 14’ Solo (2 needed); $9,000 each for 17’ Tango (1 needed)
Another classic from the oar age, this distinctly elegant boat is built to the highest standards and can be rowed with or without a sliding seat.

El Toro Sailing Boats: $7,590 each (2-4 needed)
Born here in the Bay Area after World War II, El Toros are still racing today. A great sailing dinghy for novices and experienced sailors alike.

Clipper Mariner 22’ Canoe: $8,000 each (1 needed)
These 8-passenger “big canoes” are perfect for large group outings, be it a family party, school program or a corporate team building exercise.

Duo 18 Electric Launch: $29,500 each (1 needed)
A real friend of the river environs, this workhorse utility boat combines a low wake trimaran hull with innovative electric propulsion from Pure Watercraft.

Duffy Old Bay 21, a 12-passenger electric launch: $47,650 (1 needed)
Not everyone can paddle or row, but anyone can enjoy a Duffy. Whether sightseeing with family or friends, or enjoying a wine country cruise, this time-tested and easy-to-drive electric boat is great for gatherings on the move…

Concept II Rowing Machine: $1,200 (1 needed)
These machines are the gold standard for learning the basics of the sliding seat rowing stroke.

Composite & Wooden Oars: $600 per set (8 sets needed)

Composite Paddles: $50-$100 each (20-30 needed)

Lifejackets/PFDs: $50 each (50-75 needed)
These Stohlquist PFDs are designed specifically for users of small craft, with emphases on comfort as well as safety.

Donors to this vital campaign can be recognized in a variety of ways. There are opportunities for recognition on the docks, pilings, and both inside and outside the office. There also are boat-naming opportunities throughout the fleet of small craft as well as other equipment including life jackets, paddles and oars. We would be happy to discuss specific opportunities in more detail with you.

For more information, please contact Greg Sabourin, Executive Director, at (707) 293-3685 or gjsabourin@aol.com

The Petaluma Small Craft Center (PSCC) is a 501 (c)(3) nonprofit organization. Donations are tax-deductible to the extent allowable by law. EIN # 27-2253299
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